

**September 29, 2005 09:45 AM US Eastern Time Zone**

## **Doug Balfour Joins Geneva Global**

WAYNE, Pa.--(BUSINESS WIRE)--Sept. 29, 2005--Geneva Global announces the appointment of Doug Balfour as Director of Research.

Mr. Balfour will direct Geneva's international research department of more than 100 professionals from 30 different nations. The research team conducts due diligence on grant opportunities in more than 100 countries. Mr. Balfour will be responsible for developing Geneva's sector and regional expertise. As a member of Geneva's executive team, Mr. Balfour will help guide the strategic development of Geneva's business overall.

Mr. Balfour brings deep leadership experience in international relief and development, complemented by experience in business and finance. His background includes extensive travel in the global south and extended periods working and living in Africa and Latin America.

For the past 2 years Mr. Balfour served as the first Executive Director of Integral, an alliance of 12 Christian Relief and Development agencies that he helped establish. He led this coalition to a joint income of more than \$180 million, running more than 1,100 projects in 96 countries. Previously Mr. Balfour spent 9 years as General Director of Tearfund, the sixth largest aid agency in the UK, where he doubled the staff and the income of this international organization. His 25 years of management experience also include running exploration programs in Northern Namibia and directing aid projects in Liberia.

"I have known Doug for a number of years and admired his leadership of Tearfund and the Integral Alliance. He has an impressive track record leading outstanding relief and development organizations. We are fortunate to have someone with such relevant experience now leading our research team," said Steve Beck, Geneva Global's Executive Vice President.

Geneva Global is a professional philanthropic services firm providing independent research and insight to thoughtful donors. With an international staff of 130 people working with a network of more than 500 leaders in 100 countries, Geneva is uniquely positioned to provide reliable analysis to help donors increase the impact of their giving.

Mr. Balfour holds a B.S. in Geology from the University of Southampton and an MBA from the Cranfield School of Management. He is married with three children. Mr. Balfour will take up his post in January 2006, moving from his home in London, England to Geneva Global's headquarters in Wayne, Pennsylvania.

### **Contacts**

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